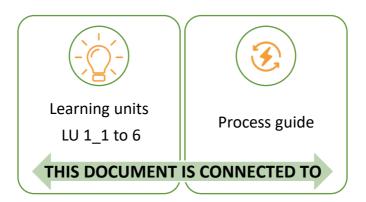


Learning Unit 4.2

Public relations



















Learning Unit 4.2 - Learning Plan

Solar newspaper

Publishing a Solar newspaper will give an overview over the topics of the "Our Solartown" project. Moreover, it will be a nice memory for all the people involved in the project and a pride for the school. By creating the newspaper, the students become reporters, so they learn how to document a project and how to communicate the outcome well.

Editorial Meeting for the Press - How to Create a Newspaper?

- 1. Set the number of pages of the newspaper, it can be variable and
- depends on the number of students, on the maximal costs of printing or copying and on the number of topics.
- 2. Determine the topics for discussion and the scope of each one.
- 3. Define roles: Who will write which articles, who will find the pictures, who will arrange the whole format of the newspaper, etc.?



- 4. Determine the format of the articles
 - A title that is interesting and indicates the content; below there should be a subheading (a sentence or two) with some basic information; the rest of the article is divided in introduction, main part and conclusion; if the article is longer, it may be subdivided into sub-chapters with appropriate headings
 - Write in the past tense
 - Literature and sources, if used, are put at the end of the article to support credibility
 - Mention the author of the article immediately below the title or at the end of the text
 - Type and font size of the titles, subheadings and text, line spacing, column width, photo descriptions, etc. should be consistent throughout the whole newspaper (e.g.: Text: Times New Roman, 12pt; Title: Times New Roman 24pt, bold; Subheading: Times New Roman, 12 pt, italic)
 - Articles should be diverse, including research, information, entertainment, interviews, crossword, quiz, picture games, etc.
 - Articles should contain graphic material with descriptions (we should always cite the source or author of images, taking care of sharpness of photos even after printing). Use literary language, simple sentences, understandable words; ensure that as many people as possible understand it.

The newspaper should look attractive, the text must intersect with images, fonts should be large enough and text should be understandable. Titles have to present the content and persuade us to read the full article. Get creative!







Possible content/articles for your Solar Newspaper

Topic	Size	Responsible
Front page (title, representative picture, all partners involved)	1 Page	
Preface of mentor	½ Page	
Introduction	½ Page	
Excursion	1 Page	
Solar energy importance	1 Page	
Structure and	½ Page	
Function of a solar plant	½ Page	
Construction of the collector	1 Page	
Construction of the collector	1 Page	
Renewable energies	½ Page	
Non-renewable energies	½ Page	
Solar energy technologies	1 Page	
Climate change	½ Page	
Consequences of the climate changes	½ Page	
Interview with the project team	1 Page	
Tips for saving energy	1 Page	
Tips for financing a solar-thermal plant		
Jokes		
Comics		
	Front page (title, representative picture, all partners involved) Preface of mentor Introduction Excursion Solar energy importance Structure and Function of a solar plant Construction of the collector Construction of the collector Renewable energies Non-renewable energies Solar energy technologies Climate change Consequences of the climate changes Interview with the project team Tips for saving energy Tips for financing a solar-thermal plant Jokes	Front page (title, representative picture, all partners involved) Preface of mentor Introduction Excursion 1 Page Solar energy importance 1 Page Structure and Function of a solar plant Construction of the collector 1 Page Construction of the collector 1 Page Renewable energies Non-renewable energies Ye Page Solar energy technologies 1 Page Climate change Consequences of the climate changes Interview with the project team 1 Page Tips for saving energy Tips for financing a solar-thermal plant Jokes

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Learning Unit 4.2 - Teaching Plan

Solar newspaper

Children learn how to write a newspaper article and publish a solar newspaper.

TIME: 90 min

CLASS ORGANISATION: frontal, group work

METHODOLOGY: discussion, experimental work online

LESSON GOALS:

Goals from the project: Environmental protection and Energy

Pupils learn:

- how to write articles on environmental protection
- how to produce a newspaper

MATERIALS:

- computers
- smartphone

INTRODUCTION / MOTIVATION (10 min):

Teacher should allow the students to choose the topics and the partner they would like to work with. Together they determine the number of pages, format, topics, timeframe, and the edition of the newspaper.

MAIN PART (70 min):

The teacher has an 'editorial meeting' with each group. On the meeting the members define the title, present their ideas, distribute the work, determine the timeframe, and the length of the article. (Table: Structure of the newspaper, can be used to determinate the work.) Pupils should be guided by the teacher during their research. They are searching for information independently, using the web or the literature from previous classes (LU1, LU2, LU3). When the articles are finished, the teacher should check the text for spelling and grammatical errors. Finished articles should be accordingly labelled and saved.

ASSESSMENT (10 min):

The teacher should bring all the articles together and do the final editing and corrections, but the final decision on the layout of the newspaper should be made by the pupils. The newspaper can be printed and uploaded on the internet by using the process manual of "Our Solartown":

https://solartown.eu/processmanual/.







Contacts:

WEBSITE: https://solartown.eu/

NATIONAL CONTACTS:

akaryon GmbH, Austria

Website: http://www.akaryon.com/



Climate Alliance Austria

Website: http://www.klimabuendnis.at/



Solar Heat Europe/ESTIF

Website: http://www.solarheateurope.eu/



KPE Pertouliou Trikkeon, Greece

Website: https://blogs.sch.gr/kpepertoul/



VseUK Institute, Slovenia

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